2027 FOODSERVICE PRODUCT GUIDE



A FAMILY COMPANY
Wells
SINCE 1913

FERRERO
FOODSERVICE

Blue Bunny

HALO TOP

THE ORIGINAL BOMB POP

BLUE RIBBON CLASSICS

Butterfinger ICE CREAM

BabyRuth ICE CREAM

100 GRAND ICE CREAM

Trolli Gummi Pop

nutella ice cream

kinder bueno

NEW
PINTS & SINGLE SERVE CONES

Butterfinger® ICE CREAM

BabyRuth® ICE CREAM

100 GRAND® ICE CREAM



BABY RUTH® ICE CREAM
Nougat flavored ice cream with ribbons of rich, chewy old-school caramel, milk chocolate flavored swirls, and chocolatey coated roasted peanut halves.

16 fl. oz. 8-pk.
UPC 0 70640 02646 3
GTIN 1 00 70640 02646 0 ⓊD



BUTTERFINGER® ICE CREAM
Real, creamy Butterfinger flavored ice cream swirled with ribbons of crunchy Butterfinger, milk chocolate flavored swirls and chocolate coated Butterfinger pieces.

16 fl. oz. 8-pk.
UPC 0 70640 02645 6
GTIN 1 00 70640 02645 3 ⓊD

BUTTERFINGER® ICE CREAM CONE
Real, creamy Butterfinger flavored ice cream with ribbons of Butterfinger and chocolate coated Butterfinger pieces, all inside a crunchy sugar cone, topped with a chocolatey coating & more Butterfinger pieces.

3.04 fl. oz. 1-2 doz.
UPC 0 70640 02696 8
GTIN 1 00 70640 02696 5 ⓊD



100 GRAND® ICE CREAM
Rich, caramel flavored ice cream with ribbons of chewy old-school caramel, milk chocolate flavored swirls and chocolatey covered crispy crunchies.
**Contains Peanut, Wheat*

16 fl. oz. 8-pk.
UPC 0 70640 02647 0
GTIN 1 00 70640 02647 7 ⓊD

100 GRAND® ICE CREAM CONE
Rich, caramel flavored ice cream with ribbons of chewy old-school caramel and chocolatey covered crispy crunchies, all inside a crunchy sugar cone, topped with a chocolatey coating and even more crispy crunchies.
**Contains Peanut, Wheat*

3.04 fl. oz. 1-2 doz.
UPC 0 70640 02697 5
GTIN 1 00 70640 02697 2 ⓊD

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DOUBLE TREAT YOURSELF

ICE CREAM + CANDY BAR





BABY RUTH®
ICE CREAM CANDY BAR
Nougat flavored ice cream, a layer of rich, flowing caramel, topped with whole roasted peanuts and covered in a smooth chocolatey coating. Ships in a display-ready pack.
2.8 fl. oz. 2-2 doz.
UPC 0 70640 02562 6
GTIN 1 00 70640 02562 3 UD

BUTTERFINGER®
ICE CREAM CANDY BAR
Real, creamy Butterfinger flavored ice cream with a crunchy Butterfinger layer, wrapped in a smooth chocolatey coating. Ships in a display-ready pack.
2.8 fl. oz. 2-2 doz.
UPC 0 70640 02561 9
GTIN 1 00 70640 02561 6 UD

100 GRAND®
ICE CREAM CANDY BAR
Rich, caramel flavored ice cream with a caramel layer and chocolatey coating with crispy crunchies. Ships in a display ready pack.
**contains peanut.*
2.8 fl. oz. 2-2 doz.
UPC 0 70640 02607 4
GTIN 1 00 70640 02607 1 UD

Butterfinger crispety, crunchety, peanut buttery® ICE CREAM

BabyRuth ICE CREAM

100 GRAND ICE CREAM

Bars wrapped for individual sale in a branded display ready case.



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NEW

kinder bueno White

NEW Crispy, Creamy Frozen Flavor

Kinder Bueno White Frozen delivers the unmistakable and unique taste of Kinder Bueno White with a melt-in-your-mouth top layer and creamy hazelnut flavored frozen dairy dessert, available in 14 fl oz and 3.04 fl oz single serve cones.



KINDER BUENO® WHITE 14 FL OZ

White hazelnut flavored frozen dairy dessert with nutty swirls, crispy cookie pieces, and meringue crunch.

14 fl. oz. 8-pk.
UPC 0 70640 02641 8
GTIN 1 00 70640 02641 5



KINDER BUENO® WHITE CONE

White hazelnut flavored frozen dairy dessert with nutty core and meringue topping in a crispy sugar cone.

3.04 fl. oz. 1-2 doz.
UPC 0 70640 02640 1
GTIN 1 00 70640 02640 8

kinder bueno

The Unique Kinder Bueno Experience, Now Frozen!

Kinder Bueno Frozen offers a light and creamy hazelnut flavored frozen dairy dessert with a delightful combination of tastes and textures in each delicious bite, available in 14 fl oz and 3.04 fl oz single serve cones.



KINDER BUENO® 14 FL OZ

Hazelnut flavored frozen dairy dessert with nutty swirls and cookie crunch.

14 fl. oz. 8-pk.
UPC 0 70640 02588 6
GTIN 1 00 70640 02588 3



KINDER BUENO® CONE

Hazelnut flavored frozen dairy dessert with nutty core and topping in a crispy sugar cone.

3.04 fl. oz. 1-2 doz.
UPC 0 70640 02577 0
GTIN 1 00 70640 02577 7

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nutella ice cream

Nutella Ice Cream combines the world's most beloved spread with the creamy softness of ice cream!



NUTELLA ICE CREAM 14 FL OZ
Ice Cream with Nutella®.
14 fl. oz. 8-pk.
UPC 0 70640 02589 3
GTIN 1 00 70640 02589 0 UD

NUTELLA ICE CREAM CONE
Ice Cream with Nutella® in a Sugar Cone.
3.04 fl. oz. 1-2 doz.
UPC 0 70640 02576 3
GTIN 1 00 70640 02576 0 UD

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Trolli® Gummi Pop

SOFT GUMMI FROZEN



TROLLI® GRAPE STRAWBERRY GUMMI POP
Chewy gummi texture with 2-in-1 sour flavors combo of Grape & Strawberry in a naturally & artificially flavored frozen confection.
3.0 fl. oz. 1-2 doz.
UPC 0 70640 02600 5
GTIN 1 00 70640 02600 2

TROLLI® CHERRY LEMON GUMMI POP
Chewy gummi texture with 2-in-1 sour flavors combo of Cherry & Lemon in a naturally & artificially flavored frozen confection.
3.0 fl. oz. 1-2 doz.
UPC 0 70640 02553 4
GTIN 1 00 70640 02553 1



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NERDS® Candy Crunch Pop

NEW

BITE INTO A BOLD, COLD NEW WAY TO NERDS

Crunchy
NERDS coating



Gummy
strawberry gummy center

Creamy
strawberry flavored frozen dessert

Coated in real tangy NERDS!

rainbow

NERDS® RAINBOW CRUNCH POP
NERDS® Rainbow Crunch Pops offer a creamy, crunchy and gummy frozen dessert experience.

3.0 fl. oz. 1-2 doz.
UPC 0 70640 02669 2
GTIN 1 00 70640 02669 9

colors from NATURAL SOURCES

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NEW!

LemonHead®

core pops
WITH A soft candy CENTER!

Bold Lemonhead candy center



LEMON

Refreshing citrus Lemonhead frozen dairy confection

Nostalgic format

LEMONHEAD® CORE POPS
LEMONHEAD Core Pops offer a creamy and tart lemon flavored frozen dairy confection with a candy core.

3.0 fl. oz. 1-2 doz.
UPC 0 70640 02666 1
GTIN 1 00 70640 02666 8

colors from NATURAL SOURCES

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Blue Bunny® PREMIUM ICE CREAM



BIRTHDAY CAKE
White cake flavored ice cream with blue frosting and sequin candy.

1-3 gal.
UPC 0 70640 05050 5
GTIN 1 00 70640 05050 2 UD



BUNNY TRACKS®
Vanilla flavored ice cream with fudge and caramel swirls, chocolate flavored covered peanuts and peanut butter filled chocolate flavored bunnies.

1-3 gal.
UPC 0 70640 05071 0
GTIN 1 00 70640 05071 7 UD



BUTTER PECAN
Rich and creamy butter pecan flavored ice cream studded with pecan pieces.

1-3 gal.
UPC 0 70640 05030 7
GTIN 1 00 70640 05030 4 UD



CHOCOLATE
Premium creamy and rich chocolate ice cream.

1-3 gal.
UPC 0 70640 05004 8
GTIN 1 00 70640 05004 5 UD



CHOCOLATE BROWNIE EXTREME®
Classic chocolate ice cream, packed to the extreme with chewy, chocolatey brownies.

1-3 gal.
UPC 0 70640 05113 7
GTIN 1 00 70640 05113 4 UD



CHOCOLATE CHIP
Vanilla flavored ice cream with chocolate flavored chip flakes.

1-3 gal.
UPC 0 70640 05006 2
GTIN 1 00 70640 05006 9 UD





CHOCOLATE CHIP COOKIE DOUGH
Cookie dough ice cream with chocolate chip cookie dough pieces and chocolate flavored chips.

1-3 gal.
UPC 0 70640 02406 3
GTIN 0 00 70640 02406 3 UD



CINNAMON
Creamy ice cream flavored with delicious cinnamon spice.

1-3 gal.
UPC 0 70640 05022 2
GTIN 1 00 70640 05022 9 UD



COFFEE
Creamy coffee flavored ice cream with rich, toasty notes.

1-3 gal.
UPC 0 70640 02407 0
GTIN 0 00 70640 02407 0 UD



COOKIES & CREAM
Vanilla flavored ice cream with chocolate sandwich cookie pieces.

1-3 gal.
UPC 0 70640 05052 9
GTIN 1 00 70640 05052 6 UD



COTTON CANDY
Pink and blue cotton candy ice cream with candy confetti pieces.

1-3 gal.
UPC 0 70640 05048 2
GTIN 1 00 70640 05048 9 UD



FRENCH VANILLA FROZEN CUSTARD
French vanilla flavored frozen custard.

1-3 gal.
UPC 0 70640 05003 1
GTIN 1 00 70640 05003 8 UD

Find these recipes & more at wellsfoodservice.com

Cookies & Cream Extreme





HUCKLEBERRY
Huckleberry ice cream with blueberries.

1-3 gal.
UPC 0 70640 05084 0
GTIN 1 00 70640 05084 7 Ⓤᴅ



MINT CHOCOLATE CHIP
Mint ice cream with chocolate flavored chips.

1-3 gal.
UPC 0 70640 05025 3
GTIN 1 00 70640 05025 0 Ⓤᴅ



MOCHA ALMOND FUDGE
Mocha ice cream with fudge ribbon and almonds.

1-3 gal.
UPC 0 70640 05042 0
GTIN 1 00 70640 05042 7 Ⓤᴅ



PEANUT BUTTER & FUDGE
Peanut butter ice cream with fudge revel and peanut butter cups.

1-3 gal.
UPC 0 70640 05057 4
GTIN 1 00 70640 05057 1 Ⓤᴅ



PEPPERMINT STICK
Pink peppermint ice cream with red and green mint flakes.

1-3 gal.
UPC 0 70640 05019 2
GTIN 1 00 70640 05019 9 Ⓤᴅ



PISTACHIO ALMOND
Artificially flavored pistachio ice cream with almond pieces.

1-3 gal.
UPC 0 70640 00352 5
GTIN 1 00 70640 00352 2 Ⓤᴅ

Reindeer Patty Sandwich



PREMIUM ICE CREAM



PRALINE PECAN
Praline pecan ice cream with caramel ribbon and praline pecans.

1-3 gal.
UPC 0 70640 05058 1
GTIN 1 00 70640 05058 8 Ⓤᴅ



ROCKY ROAD
Chocolate ice cream with a marshmallow ribbon and mixed nuts.

1-3 gal.
UPC 0 70640 05031 4
GTIN 1 00 70640 05031 1 Ⓤᴅ



SALTED CARAMEL CRAZE
Sea salt caramel ice cream with sea salt caramel swirls and chocolate flavored sea salt caramel bunnies.

1-3 gal.
UPC 0 70640 01517 7
GTIN 1 00 70640 01517 4 Ⓤᴅ



SCOOPER HERO®
Classic vanilla flavored ice cream colored with superhero-inspired red, yellow and blue.

1-3 gal.
UPC 0 70640 05064 2
GTIN 1 00 70640 05064 9 Ⓤᴅ



SPUMONI
An Italian-inspired treat that blends chocolate ice cream, artificially flavored pistachio ice cream and cherry-flavored ice cream with fruit mix and mixed nuts.

1-3 gal.
UPC 0 70640 05020 8
GTIN 1 00 70640 05020 5 Ⓤᴅ

Find these recipes & more at wellsfoodservice.com



STRAWBERRY
Strawberry flavored ice cream with strawberries.

1-3 gal.
UPC 0 70640 05010 9
GTIN 1 00 70640 05010 6 Ⓤᴅ



STRAWBERRY CHEESECAKE
Cheesecake ice cream with strawberry ribbon and graham crunch pieces.

1-3 gal.
UPC 0 70640 05047 5
GTIN 1 00 70640 05047 2 Ⓤᴅ

Strawberry Mangonada



Blue Bunny® PREMIUM ICE CREAM



VANILLA
Vanilla flavored ice cream.
1-3 gal.
UPC 0 70640 05001 7
GTIN 1 00 70640 05001 4 Ⓓ



VANILLA BEAN
Vanilla bean flavored ice cream.
1-3 gal.
UPC 0 70640 05069 7
GTIN 1 00 70640 05069 4 Ⓓ

NEW!



RESERVE CREAMY VANILLA
Chef-inspired ice cream with a smooth and decadently creamy texture and pronounced vanilla flavor.
1-3 gal.
UPC 0 70640 02718 7
GTIN 0 00 70640 02718 7 Ⓓ



SUPER PREMIUM VANILLA BEAN
Ultra rich and creamy vanilla bean flavored ice cream, featuring notes of Bourbon vanilla, made with 16% butterfat for a truly decadent flavor.
1-3 gal.
UPC 0 70640 05098 7
GTIN 1 00 70640 05098 4 Ⓓ

QuickBlend® ice cream

Blue Bunny® Quick Blend® Vanilla Ice Cream is specially formulated so that the ice cream is easy-to-scoop and blend. It is truly a timesaver — ideal for blended malts and milkshakes or scoopable desserts served à la mode or in portion cups.

BLENDS IN SECONDS!



QUICK BLEND® VANILLA ICE CREAM
Vanilla flavored ice cream.
1-3 gal.
UPC 0 70640 05060 4
GTIN 1 00 70640 05060 1 Ⓓ

ALTERNATIVE OPTIONS

Delicious Blue Bunny® Fat Free Frozen Yogurt, Sherbet and 0g Sugar Added Ice Cream are creamy, delicious treats that are versatile enough to be used for smoothies or shakes. Our fat free, non-dairy, naturally flavored sorbets are also a refreshing upscale dessert!



BUTTER PECAN 0g SUGAR ADDED REDUCED FAT
Butter pecan flavored 0g sugar added reduced fat ice cream.
1-3 gal.
UPC 0 70640 44011 5
GTIN 1 00 70640 44011 2 Ⓓ



VANILLA 0g SUGAR ADDED FAT FREE
Vanilla flavored 0g sugar added fat free ice cream.
1-3 gal.
UPC 0 70640 05046 8
GTIN 1 00 70640 05046 5 Ⓓ



VANILLA FAT FREE FROZEN YOGURT
Vanilla with other natural flavors.
1-3 gal.
UPC 0 70640 89701 8
GTIN 1 00 70640 89701 5 Ⓓ



ORANGE SHERBET
1-3 gal.
UPC 0 70640 09090 7
GTIN 1 00 70640 09090 4 Ⓓ



RAINBOW SHERBET
Orange, lemon and lime sherbet.
1-3 gal.
UPC 0 70640 09092 1
GTIN 1 00 70640 09092 8 Ⓓ



RASPBERRY SHERBET
1-3 gal.
UPC 0 70640 09093 8
GTIN 1 00 70640 09093 5 Ⓓ



LEMON SORBET
1-3 gal.
UPC 0 70640 05067 3
GTIN 1 00 70640 05067 0 Ⓓ



MANGO SORBET
1-3 gal.
UPC 0 70640 05074 1
GTIN 1 00 70640 05074 8 Ⓓ



WILDBERRY SORBET
1-3 gal.
UPC 0 70640 05065 9
GTIN 1 00 70640 05065 6 Ⓓ

Find these recipes & more at wellsfoodservice.com



PRE-PACK ICE CREAM



ROUND SLICE VANILLA ICE CREAM

Premium artificially flavored vanilla ice cream slice in a round shape for easy dessert building. Individually wrapped.

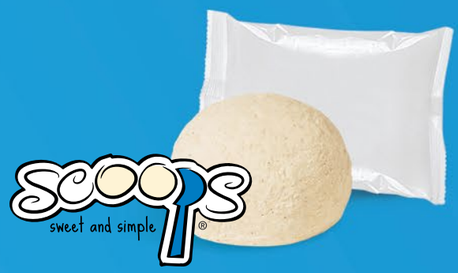
3.0 fl. oz. 1-72 pk.
GTIN 1 00 70640 02601 9 UD
Not labeled for individual sale.



BIG SLICE® VANILLA ICE CREAM

Vanilla flavored ice cream sliced in a square shape for easy dessert building. Individually wrapped.

4.0 fl. oz. 1-72 pk.
GTIN 1 00 70640 31150 4 UD
Not labeled for individual sale.



SCOOPS® PRE-SCOOPED VANILLA BEAN ICE CREAM

Vanilla bean flavored ice cream, pre-scooped and individually wrapped. Ideal for quick service and low touch operations.

4.0 fl. oz. 1-36 pk.
GTIN 1 00 70640 00195 5 UD
Not labeled for individual sale.







Blue Bunny ICE CREAM CUPS

Creamy, premium and fat-free ice cream served in individual cups. Ideal for a healthcare or hospital setting.



CHOCOLATE MARBLE
Fudge ribbon swirled in vanilla flavored ice cream.
4.0 fl. oz. 1-48 pk.
GTIN 1 00 70640 00582 3 UD
Not labeled for individual sale.

CHOCOLATE
Chocolate ice cream.
4.0 fl. oz. 1-48 pk.
GTIN 1 00 70640 00576 2 UD
Not labeled for individual sale.

STRAWBERRY
Strawberry flavored ice cream.
4.0 fl. oz. 1-48 pk.
GTIN 1 00 70640 00581 6 UD
Not labeled for individual sale.

VANILLA
Vanilla flavored ice cream.
4.0 fl. oz. 1-48 pk.
GTIN 1 00 70640 00571 7 UD
Not labeled for individual sale.

HealthSmart®
0g Sugar Added Fat Free Ice Cream



With 0g added sugar per serving, this smooth, fat free ice cream is a delicious treat without the guilt.

1 Health Smart® cup equals 1 starch for the Exchange Lists For Meal Planning.

- Good source of dietary fiber
- Diabetic Exchange: 1 serving (1/2 c.) = 1 Starch

CHOCOLATE
Chocolate 0g added sugar fat free ice cream.
4.0 fl. oz. 1-48 pk.
GTIN 1 00 70640 00590 8 UD
Not labeled for individual sale.

STRAWBERRY
Strawberry flavored 0g added sugar fat free ice cream.
4.0 fl. oz. 1-48 pk.
GTIN 1 00 70640 00591 5 UD
Not labeled for individual sale.

VANILLA
Vanilla flavored 0g added sugar fat free ice cream.
4.0 fl. oz. 1-48 pk.
GTIN 1 00 70640 00589 2 UD
Not labeled for individual sale.

Blue Bunny SANDWICHES



BIG BOPPER®
Vanilla flavored frozen dairy dessert between two chocolate chip cookies.

6.0 fl. oz. 1-1 doz.
UPC 0 70640 02052 2
GTIN 1 00 70640 02052 9 Ⓓ

CHIPS GALORE®
Vanilla flavored frozen dairy dessert between two chocolate chip cookies, edged with mini chocolate flavored chips.

4.5 fl. oz. 1-2 doz.
UPC 0 70640 31083 8
GTIN 0 00 70640 31082 1 Ⓓ

COOKIES 'N CREAM
Cookies 'n cream frozen dairy dessert between two chocolate cookies.

4.5 fl. oz. 1-2 doz.
UPC 0 70640 31085 2
GTIN 1 00 70640 31085 9 Ⓓ

BIG NEAPOLITAN®
Creamy vanilla, chocolate & strawberry flavored frozen dairy dessert layered between two chocolate flavored wafers.

6.0 fl. oz. 1-2 doz.
UPC 0 70640 31070 8
GTIN 0 00 70640 45003 9 Ⓓ

BIG VANILLA®
Creamy vanilla flavored frozen dairy dessert layered between two chocolate flavored wafers.

6.0 fl. oz. 1-2 doz.
UPC 0 70640 31060 9
GTIN 0 00 70640 45002 2 Ⓓ

BIG MISSISSIPPI MUD®
Creamy chocolate frozen dairy dessert with rivers of fudge sauce layered between two chocolate flavored wafers.

6.0 fl. oz. 1-2 doz.
UPC 0 70640 31050 0
GTIN 0 00 70640 45004 6 Ⓓ

BIG DOUBLE STRAWBERRY®
Creamy strawberry frozen dairy dessert swirled with strawberry sauce layered between two vanilla flavored wafers.

6.0 fl. oz. 1-2 doz.
UPC 0 70640 45038 1
GTIN 1 00 70640 45038 8 Ⓓ



Blue Bunny CONES

SOFT CHOCOLATE VANILLA
Chocolate and vanilla flavored soft frozen dairy dessert swirled together with ribbons of fudge all inside a crunchy sugar cone.

4.5 fl. oz. 1-2 doz.
UPC 0 70640 02341 7
GTIN 1 00 70640 02341 4 Ⓓ

KING SIZE BROWNIE SUNDAE
Brownie frozen dairy dessert with caramel sauce and fudge brownie batter with brownie chunks in a sugar cone.

8.0 fl. oz. 1-1 doz.
UPC 0 70640 40131 4
GTIN 1 00 70640 40131 1 Ⓓ

KING SIZE BUNNY TRACKS®
Vanilla flavored frozen dairy dessert with fudge and caramel sauces with peanut butter filled bunnies topped with fudge sauce and peanut halves in a sugar cone.

8.0 fl. oz. 1-1 doz.
UPC 0 70640 40123 9
GTIN 1 00 70640 40123 6 Ⓓ

CARAMEL LOVERS®
Creamy caramel flavored frozen dairy dessert with caramel sauce in a sugar cone dipped in chocolate flavored coating topped with peanuts.

4.6 fl. oz. 1-2 doz.
UPC 0 70640 40075 1
GTIN 0 00 70640 40087 4 Ⓓ

VANILLA
Creamy vanilla flavored frozen dairy dessert in a sugar cone dipped in chocolate flavored coating topped with peanuts.

4.6 fl. oz. 1-2 doz.
UPC 0 70640 40072 0
GTIN 0 00 70640 40078 2 Ⓓ



Soft CONES

KING SIZE CONES





Blue Bunny BARS



BIG ALASKA®
Vanilla flavored frozen dairy dessert square with thick, rich chocolate flavored coating.
5.0 fl. oz. 1-2 doz.
UPC 0 70640 33611 1
GTIN 0 00 70640 45005 3 Ⓤᴅ

STRAWBERRY SHORTCAKE
Strawberry flavored center in vanilla flavored frozen dairy dessert coated with cake crunch.
4.0 fl. oz. 1-2 doz.
UPC 0 70640 00249 8
GTIN 1 00 70640 00249 5 Ⓤᴅ

CHOCOLATE ECLAIR
Chocolate flavored center in vanilla flavored frozen dairy dessert coated with cake crunch.
4.0 fl. oz. 1-2 doz.
UPC 0 70640 00247 4
GTIN 1 00 70640 00247 1 Ⓤᴅ

COOKIES 'N CREAM
Cookies 'n cream frozen dairy dessert with chocolate cookie bits covered in chocolate cookie crunch.
4.0 fl. oz. 1-2 doz.
UPC 0 70640 00248 1
GTIN 1 00 70640 00248 8 Ⓤᴅ

3.0 fl. oz. 6-2 doz.
UPC 0 70640 00355 6
GTIN 1 00 70640 00355 3 Ⓤᴅ



Blue Bunny LOAD'D SUNDAES

Craveable & convenient single-serve, perfectly portioned dessert that's ready to enjoy on the go!



BROOKIE
Vanilla flavored frozen dairy dessert, cookie dough swirls, fudge brownie swirls, cookie dough pieces, fudge brownie pieces, fudge bunnies.
5.5 fl. oz. 1-12 pk.
UPC 0 70640 02543 5
GTIN 1 00 70640 02543 2
Ⓤᴅ



PEANUT BUTTER BUNNY®
Peanut butter frozen dairy dessert, peanut butter and fudge swirls, chocolate flavored peanut butter cups and bunnies.
5.5 fl. oz. 1-12 pk.
UPC 0 70640 02541 1
GTIN 1 00 70640 02541 8
Ⓤᴅ



BUNNY TRACKS®
Vanilla with other natural flavors frozen dairy dessert, caramel and fudge swirls, chocolate flavored coated peanuts, peanut butter filled bunnies.
5.5 fl. oz. 1-12 pk.
UPC 0 70640 02537 4
GTIN 1 00 70640 02537 1
Ⓤᴅ



SALTED CARAMEL PECAN
Vanilla with other natural flavors frozen dairy dessert, salted caramel and fudge swirls, pecans, sea salt caramel filled bunnies.
5.5 fl. oz. 1-12 pk.
UPC 0 70640 02540 4
GTIN 1 00 70640 02540 1
Ⓤᴅ



CHOCOLATE BROWNIE BOMB®
Chocolate frozen dairy dessert, fudge swirls, brownie chunks, fudge bunnies.
5.5 fl. oz. 1-12 pk.
UPC 0 70640 02539 8
GTIN 1 00 70640 02539 5
Ⓤᴅ



STRAWBERRY SHORTCAKE
Strawberry flavored frozen dairy dessert, strawberry swirls, strawberries, shortcake pieces, candy coated strawberry bunnies.
5.5 fl. oz. 1-12 pk.
UPC 0 70640 02542 8
GTIN 1 00 70640 02542 5
Ⓤᴅ



COOKIE CRUNCH 'N FUDGE
Vanilla flavored frozen dairy dessert, fudge swirls, chocolate cookie pieces, fudge bunnies.
5.5 fl. oz. 1-12 pk.
UPC 0 70640 02538 1
GTIN 1 00 70640 02538 8
Ⓤᴅ

Blue Bunny

14 FL. OZ.



BANANA SPLIT
14.0 fl. oz. 8-pk.
UPC 0 70640 02085 0
GTIN 1 00 70640 02085 7 Ⓤᴅ



CHOCOLATE
14.0 fl. oz. 8-pk.
UPC 0 70640 02094 2
GTIN 1 00 70640 02094 9 Ⓤᴅ



BUNNY TRACKS®
14.0 fl. oz. 8-pk.
UPC 0 70640 02097 3
GTIN 1 00 70640 02097 0 Ⓤᴅ



COOKIES & CREAM
14.0 fl. oz. 8-pk.
UPC 0 70640 02093 5
GTIN 1 00 70640 02093 2 Ⓤᴅ



BUTTER PECAN
14.0 fl. oz. 8-pk.
UPC 0 70640 02096 6
GTIN 1 00 70640 02096 3 Ⓤᴅ



STRAWBERRY
14.0 fl. oz. 8-pk.
UPC 0 70640 02092 8
GTIN 1 00 70640 02092 5 Ⓤᴅ





SUPER CHUNKY COOKIE DOUGH®
14.0 fl. oz. 8-pk.
UPC 0 70640 02088 1
GTIN 1 00 70640 02088 8 Ⓤᴅ



VANILLA BEAN
14.0 fl. oz. 8-pk.
UPC 0 70640 02086 7
GTIN 1 00 70640 02086 4 Ⓤᴅ



TEENAGE MUTANT NINJA TURTLES™
Tropical Punch flavored frozen confection with gumball eyes.

3.5 fl. oz. 18 ct.
UPC 0 70640 02438 4
GTIN 1 00 70640 02438 1 Ⓤᴅ

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FROZFRUIT®
GOURMET FROZEN FRUIT BAR®

FROZFRUIT® CHUNKY STRAWBERRY
Strawberry flavored fruit bar with pieces of real strawberries.

3.5 fl. oz. 1-2 doz.
UPC 0 70640 02063 8
GTIN 1 00 70640 02063 5 Ⓤ **PAREVE**

FROZFRUIT® CREAMY COCONUT
Creamy coconut fruit bar with real coconut pieces.

3.5 fl. oz. 1-2 doz.
UPC 0 70640 02062 1
GTIN 1 00 70640 02062 8 Ⓤᴅ





NERDS®

Strawberry, Watermelon and Grape Nerds® flavors bring serious sub-zero zing. Turn down the temp and turn up the taste!

3.75 fl. oz. 1-2 doz.
UPC 0 70640 02342 4
GTIN 1 00 70640 02342 1 ⓊD

CANDY CLASH

Blue Raspberry, Strawberry and Watermelon jam together in one chilly pop. Unwrap classic candy flavors, frozen just for fun!

3.75 fl. oz. 1-2 doz.
UPC 0 70640 02397 4
GTIN 1 00 70640 02397 1 ⓊD

ORIGINAL

The original since forever. Chill out with Cherry, Lime and Blue Raspberry in this iconic pop.

3.75 fl. oz. 1-2 doz.
UPC 0 70640 01379 1
GTIN 1 00 70640 02082 6 ⓊD

THE ORIGINAL BOMB POP JR.®

The original since forever - in a smaller size! Chill out with Cherry, Lime and Blue Raspberry in this iconic pop.

1.75 fl. oz. 6-1 doz.
UPC 0 70640 02185 7
GTIN 1 00 70640 02185 4 ⓊD

NEW!

BOMB POP® MLB® BASEBALL POP

Bold and creamy baseball mitt shaped pop featuring a sweet and tart Strawberry Lemonade flavor with a real gumball in the center!

3.5 fl. oz. 18 ct.
UPC 0 70640 02701 9
GTIN 1 00 70640 02701 6 ⓊD

BOMB POP® COOL TUBES® CANDY CLASH

Blue Raspberry, Strawberry and Watermelon frozen dairy confection jam together in one push tube. Unwrap classic candy flavors, frozen just for fun!

3.0 fl. oz. 1-2 doz.
UPC 0 70640 02424 7
GTIN 1 00 70640 02424 4 ⓊD

THE ORIGINAL CUP

The original since forever. Chill out with Cherry, Lime and Blue Raspberry in a cup.

12.0 fl. oz. 1-1 doz.
UPC 0 70640 01599 3
GTIN 1 00 70640 01599 0 ⓊD

COLORS FROM NATURAL SOURCES



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MIX-INS in EVERY BITE with HALF THE CALORIES

*compared to leading brands

NEW!



SALTED CARAMEL ALMOND
1 pint 8-pk.
UPC 0 70640 02662 3
GTIN 1 00 70640 02662 0 UD

NEW!



MINT CHOCOLATE COOKIE
1 pint 8-pk.
UPC 0 70640 02661 6
GTIN 1 00 70640 02661 3 UD



CARAMEL COOKIE CRUNCH
1 pint 8-pk.
UPC 0 70640 02523 7
GTIN 1 00 70640 02523 4 UD



COOKIES & BROWNIES
1 pint 8-pk.
UPC 0 70640 02522 0
GTIN 1 00 70640 02522 7 UD



CHERRY CHOCOLATE CHUNK
1 pint 8-pk.
UPC 0 70640 02527 5
GTIN 1 00 70640 02527 2 UD



P.B. COOKIE DOUGH & FUDGE
1 pint 8-pk.
UPC 0 70640 02524 4
GTIN 1 00 70640 02524 1 UD



CHOCOLATE CHIP COOKIE DOUGH
1 pint 8-pk.
UPC 0 70640 02531 2
GTIN 1 00 70640 02531 9 UD



STRAWBERRY CHEESECAKE
1 pint 8-pk.
UPC 0 70640 02528 2
GTIN 1 00 70640 02528 9 UD



CHOCOLATE FUDGE BROWNIE
1 pint 8-pk.
UPC 0 70640 02526 8
GTIN 1 00 70640 02526 5 UD



SWEET CREAM COLD BREW
1 pint 8-pk.
UPC 0 70640 02530 5
GTIN 1 00 70640 02530 2 UD

Lower Calories PROTEIN PACKED



BIRTHDAY CAKE
1 pint 8-pk.
UPC 8 58089 00312 8
GTIN 1 08 58089 00312 5 UD



CARAMEL CHEESECAKE
1 pint 8-pk.
UPC 0 70640 02453 7
GTIN 1 00 70640 02453 4 UD



CHOCOLATE
1 pint 8-pk.
UPC 8 58089 00306 7
GTIN 1 08 58089 00306 4 UD



CHOCOLATE CARAMEL BROWNIE
1 pint 8-pk.
UPC 0 70640 02154 3
GTIN 1 00 70640 02154 0 UD



CHOCOLATE ICE CREAM CAKE
1 pint 8-pk.
UPC 0 70640 02349 3
GTIN 1 00 70640 02349 0 UD



CHOCOLATE MOCHA CHIP
1 pint 8-pk.
UPC 8 58089 00311 1
GTIN 1 08 58089 00311 8 UD



CHOCOLATE VANILLA TWIST
1 pint 8-pk.
UPC 0 70640 02437 7
GTIN 1 00 70640 02437 4 UD



COOKIES & CREAM
1 pint 8-pk.
UPC 8 58089 00313 5
GTIN 1 08 58089 00313 2 UD



MINT CHIP
1 pint 8-pk.
UPC 8 58089 00310 4
GTIN 1 08 58089 00310 1 UD



PEANUT BUTTER CUP
1 pint 8-pk.
UPC 8 58089 00322 7
GTIN 1 08 58089 00322 4 UD



SEA SALT CARAMEL
1 pint 8-pk.
UPC 8 58089 00315 9
GTIN 1 08 58089 00315 6 UD



STRAWBERRY
1 pint 8-pk.
UPC 8 58089 00307 4
GTIN 1 08 58089 00307 1 UD



VANILLA BEAN
1 pint 8-pk.
UPC 8 58089 00305 0
GTIN 1 08 58089 00305 7 UD

QUALITY TREATS
BLUE RIBBON CLASSICS®
SINCE 1913

USDA SMART SNACKS IN SCHOOLS COMPLIANT*

DELICIOUS FROZEN TREATS FOR SCHOOL

CHOCOLATE ECLAIR BAR
Artificially flavored vanilla low fat ice cream with a thick chocolate flavored center rolled in cake pieces.

3.0 fl. oz. 6-2 doz.
UPC 0 70640 01767 6
GTIN 1 00 70640 01767 3 Ⓤ D

STRAWBERRY SHORTCAKE BAR
Artificially flavored vanilla low fat ice cream with a strawberry flavored center rolled in cake pieces.

3.0 fl. oz. 6-2 doz.
UPC 0 70640 01766 9
GTIN 1 00 70640 01766 6 Ⓤ D

ORANGE DREAM® BAR
Artificially flavored vanilla low fat ice cream in an orange fat free sherbet shell.

3.0 fl. oz. 2-2 doz.
UPC 0 70640 01765 2
GTIN 1 00 70640 01765 9 Ⓤ D



COLORS FROM NATURAL SOURCES

FUDGE BAR
A fudge flavored frozen dairy confection.

3.0 fl. oz. 2-2 doz.
UPC 0 70640 01764 5
GTIN 1 00 70640 01764 2 Ⓤ D

VANILLA SANDWICH
Artificially flavored vanilla frozen dairy dessert nestled between two chocolate wafers.

3.0 fl. oz. 4-2 doz.
UPC 0 70640 01768 3
GTIN 1 00 70640 01768 0 Ⓤ D

FROZFRUIT® CHUNKY STRAWBERRY
Strawberry flavored fruit bar with pieces of real strawberries.

3.5 fl. oz. 1-2 doz.
UPC 0 70640 02063 8
GTIN 1 00 70640 02063 5
Ⓤ PAREVE

LOW FAT CHOCOLATE & VANILLA ICE CREAM CUP
Artificially flavored vanilla and chocolate low fat ice cream.

3.0 fl. oz. 4-1 doz.
UPC 0 70640 01393 7
GTIN 0 00 70640 02382 0 Ⓤ D



*Based on the USDA's Final Rule for Competitive Foods in Schools, dated July 2016. State requirements may vary.

QUALITY TREATS
BLUE RIBBON CLASSICS®
SINCE 1913

VANILLA CRUNCH BAR

Artificially flavored vanilla frozen dairy dessert dipped in chocolate flavored coating and crisp rice.

4.0 fl. oz. 1-2 doz.
UPC 0 70640 00250 4
GTIN 1 00 70640 00250 1 Ⓓ

3.0 fl. oz. 2-2 doz.
UPC 0 70640 60018 2
GTIN 2 00 70640 60018 6 Ⓓ

HOMEMADE VANILLA BAR

Artificially flavored vanilla frozen dairy dessert dipped in chocolate flavored coating.

3.0 fl. oz. 2-2 doz.
UPC 0 70640 30102 7
GTIN 1 00 70640 30102 4 Ⓓ

CHOCOLATE ECLAIR BAR

Artificially flavored vanilla frozen dairy dessert with a thick chocolate flavored center rolled in cake pieces.

3.0 fl. oz. 2-2 doz.
UPC 0 70640 31445 4
GTIN 0 00 70640 30441 7 Ⓓ

STRAWBERRY SHORTCAKE BAR

Artificially flavored vanilla frozen dairy dessert with a strawberry flavored center rolled in cake pieces.

3.0 fl. oz. 2-2 doz.
UPC 0 70640 31446 1
GTIN 0 00 70640 30411 0 Ⓓ

ORANGE DREAM® BAR

Artificially flavored vanilla low fat ice cream in an orange fat free sherbet shell.

3.0 fl. oz. 2-2 doz.
UPC 0 70640 01765 2
GTIN 1 00 70640 01765 9 Ⓓ

FUDGE BAR

A fudge flavored frozen dairy confection.

3.0 fl. oz. 2-2 doz.
UPC 0 70640 01764 5
GTIN 1 00 70640 01764 2 Ⓓ

MALT CUP

Chocolate malt flavored frozen dairy confection.

10.0 fl. oz. 1-1 doz.
UPC 0 70640 02276 2
GTIN 0 00 70640 02276 9 Ⓓ

COOKIES 'N CREAM CUP

Cookies 'n cream reduced fat ice cream.

10.0 fl. oz. 1-1 doz.
UPC 0 70640 30304 5
GTIN 0 00 70640 30304 2 Ⓓ

VANILLA SANDWICH

Artificially flavored vanilla frozen dairy dessert nestled between two chocolate wafers.

3.5 fl. oz. 2-2 doz.
UPC 0 70640 31039 5
GTIN 0 00 70640 31010 4 Ⓓ

TWIN POPS

Cherry, grape and orange flavored frozen confection.

3.0 fl. oz. 2-2 doz.
UPC 0 70640 30082 2 (Cherry)
UPC 0 70640 00812 4 (Orange)
UPC 0 70640 00811 7 (Grape)
GTIN 0 00 70640 30089 1 Ⓓ

COLORS FROM NATURAL SOURCES

QUALITY TREATS
BLUE RIBBON CLASSICS
SINCE 1913

COOL TUBES® ORANGE
Orange frozen dairy confection in a push tube.

3.0 fl. oz. 1-2 doz.
UPC 0 70640 02200 7
GTIN 1 00 70640 02200 4 UD

COOL TUBES® RAINBOW
Colorful blend of orange, lemon lime and cherry frozen dairy confection in a push tube.

3.0 fl. oz. 1-2 doz.
UPC 0 70640 02201 4
GTIN 1 00 70640 02201 1 UD

RASPBERRY SHERBET CUP
Raspberry fat free sherbet.

4.0 fl. oz. 1-48 pk.
GTIN 1 00 70640 00585 4 UD
Not labeled for individual sale.

ORANGE SHERBET CUP
Orange fat free sherbet.

4.0 fl. oz. 1-48 pk.
GTIN 1 00 70640 00584 7 UD
Not labeled for individual sale.

RAINBOW SHERBET CUP
Orange, lemon and lime fat free sherbet.

4.0 fl. oz. 1-48 pk.
GTIN 1 00 70640 00586 1 UD
Not labeled for individual sale.

LIME SHERBET CUP
Lime fat free sherbet.

4.0 fl. oz. 1-48 pk.
GTIN 1 00 70640 00587 8 UD
Not labeled for individual sale.





COLORS FROM NATURAL SOURCES

POINT OF SALE

We offer a range of professionally designed point-of-sale materials to drive traffic and increase sales. From dip shops to recreation to K12, we have options for you!

DIGITAL POINT-OF-SALE
Creative and engaging digital designs capture customer's attention and drive purchases. Learn about our fun static & animated options for digital displays and menu boards.

CONTACT US
Reach out to your local Wells Foodservice representative for more information on how we can help merchandise your account.



POSTERS



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HANGING SIGNS









A FAMILY COMPANY Wells SINCE 1913

FERRERO

FOODSERVICE

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foodservice-help@bluebunny.com
www.wellsfoodservice.com

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