

Buy a **Merchandising Freezer** and **35 Cases** of Wells' Non-Dairy Novelties and Receive a **\$350 Rebate!**



To Redeem Online:

Go to www.fspromos4u.com/bluebunny, enter in the Quick Access Code **COLORADO26** and upload your proof of purchase. (Documents as outlined below.)

To Redeem by Mail, Send the Following:

- Completed rebate form below.
- Dated copy of invoice from Excellence Industries showing proof of purchase of equipment.
- Distributor invoices clearly showing the purchase of 35 cases of Blue Bunny®/Wells® non-dairy novelties. (This form must be submitted within 180 days from date of equipment delivery.)

Rebate Mailing Address:

Blue Bunny
c/o \$350 Freezer Rebate 26
PO Box 2050-WE
Brownsdale, MN 55918

Rebate Questions: Email bluebunny@ibidata.com



To Order Equipment:

- Call Excellence Industries, Inc at (800) 441-4014.
- Order online at www.wellstreatyourself.com using the password "WellsTreat".
- Freezer(s) must be purchased by 12/31/26.

To redeem your rebate via mail, return this fully completed certificate. PLEASE PRINT CLEARLY

Business Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Contact Person _____ Title _____

Type of Foodservice Operation _____

Distributor _____ City _____ State _____

Wells Sales Representative _____

Signature _____ Date _____

☐ I would like to receive additional email offers and communications from Wells Enterprises, Inc.

Offer applies only to these Wells® Non-Dairy Novelty products: Bomb Pop® Jr. Original 1.75 fl oz., Bomb Pop® 3.75 fl oz. varieties, Bomb Pop® 12 fl oz. Original cups, Trolli® 3.0 fl oz. Cherry Lemon Gummi Pop, Trolli® 3.0 fl oz. Grape Strawberry Gummi Pop, Blue Ribbon Classics® 3.0 fl oz. Twin Pops, and Froz Fruit® Chunky Strawberry Bar. Not valid in conjunction with any other Wells/Blue Bunny offer on these products. To qualify for \$350 rebate, you must agree to fill your freezer with Wells products exclusively for a period of two years. Freezer(s) must be purchased by 12/31/26. (Countertop, Upright, and Dipping Cabinets do not qualify.) Submit copies of your freezer invoice and detailed distributor product invoices along with this completed form via mail or online within 180 days of your freezer delivery date or June 28, 2027, whichever is sooner. No third-party submissions accepted. Late submissions will be denied.

Offer valid only in the state of Colorado for Foodservice Channel Operators, Chains, and accounts affiliated with Group Purchasing Organizations. **Offer not valid for K-12 and other Bid accounts, Contract accounts, or Impulse Channel customers.** Offer limited to one redemption per location per company. Please allow 4-6 weeks for processing. Maximum rebate \$350.00 per customer. Chains must participate at a unit level only. Maximum two freezers per chain or restaurant group. Maximum redemption of \$700.00 per chain or restaurant group. Void where prohibited or restricted by law.



2026 FREEZER + NON-DAIRY NOVELTY PURCHASE
COLORADO ONLY
REBATE OFFER